

JEANNET PROPERTY DEVELOPMENT

# Swiss Values, Global Reach

YOU'RE IN GOOD HANDS WITH JEANNET, A FAMILY-OWNED  
DESIGN AND DEVELOPMENT BOUTIQUE OFFERING  
A COMPLETE SERVICE FOR PROPERTY PROJECTS

Very few real estate design and development boutiques offer the Swiss service ethos that Jeannet does. Fewer still are so happy to work with clients in virtually any country in the world, bringing to bear all the fruits of globalization yet with appropriate sensitivity to local requirements and a completely transparent, client-facing business model.

His team's only goal is to surpass expectations, says co-founder David Jeannet. He says their vision is to make the process of building a dream home as easy as walking into a luxury goods boutique.

By fielding a simply remarkable team, Jeannet can offer a full service for a very broad range of projects spanning interiors, renovation, new builds, redevelopments and investment. Although specialising in the residential requirements of clients, Jeannet also caters to the hospitality sector, commercial real estate and even yachting and aviation interiors.

No matter what your needs, Jeannet will represent you from beginning to end, providing project management services wherever required, removing the hassle and realising your dreams. Operating on the basis of fixed fees and an open-book financial structure that passes on any savings direct to you, the client, Jeannet acts in your best interests from the beginning.

Above all, Jeannet's goal is to create value for clients, both financial and emotional. If your primary concern is investment, they will tailor the project towards that goal, with

appropriate time horizons. If it is making a dream come true for your primary residence, Jeannet can field a very wide number of bespoke options and European craftsmen, right down to crafting a unique chandelier.

The outstanding characteristic of Jeannet is the three founders (Boris, David and François's) willingness to follow the client wherever they are. "We'll never say no because of location," David notes. This is not a company that prefers the easy familiarity of London and Paris. In fact it is already working in territories spanning New York and Mongolia.

In one instance, Jeannet was contacted by a Kazakh client late on the Friday night, by email. By Monday morning, David and an associate were on the early flight from Zurich to Astana via Vienna to discuss the detailed brief with the client, and after just a few weeks had started the project for a stunning house interior that was duly delivered on time and within budget.

Of course, it doesn't have to be that fast. As with driving a Bentley, there is a whole experience to savour. But if you just want to get the journey over at top speed Jeannet will open up the throttle on your behalf.

Usually, of course, building the right home, as opposed to any home, takes time. The process might be likened to Abraham Lincoln's advice on wood cutting, "Give me six hours to chop down a tree and I will spend the first four sharpening the axe."

Jeannet works to the same principle. First get to know you. Then start to consider what you want. Then conceive of the design, architecture and planning process, and only finally initiate a tender process. That's all before the first brick is laid.

Says Nicolas, Design & Development Director, "The more time you spend planning, the more money you save at the construction stage." This is the eternal principle of good real estate planning.

Jeannet evinces no house style and removes its ego from the process. If you want classical, fine. If you're a modernist, then fine again. It can be contemporary or traditional to almost any formula, but designed and built bespoke, down to the tiniest detail. By staying out of the manufacturing side, Jeannet keeps a clear conscience and has no interests beyond yours.

Above all else, you can expect the personal touch from David, his brother and business partner Boris and his father François, president of the company, and the close-knit team of specialists around them. "By the time a house is built, it might have taken as long as three or four years – this is a very special relationship." **✎**

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.*

